

Message Text

LIMITED OFFICIAL USE

PAGE 01 LAGOS 01632 091641Z

73

ACTION CU-03

INFO OCT-01 AF-06 ISO-00 CIAE-00 INR-07 NSAE-00 /017 W

----- 120919

R 091421Z FEB 76

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 3243

INFO USIA WAHSDC

AMCONSUL IBADAN

LIMITED OFFICIAL USE LAGOS 1632

E.O. 11652: N/A

TAGS: OEXC, NI (MADUKA, VINCENT I.)

SUBJECT: FY-1976 INTERNATIONAL VISITOR GRANT

REF: FY-76 CPP

1. POST WISHES TO IMPLEMENT CPP PROJECT I-10 AND NOMINATES FOR
REGULAR 30 DAY IV GRANT MR. VINCENT I. MADUKA, GENERAL MANAGER,
WNBS-WNTV, IBADAN.

2. BIODATA FOLLOWS:

FULL NAME : MR. VINCENT IFEANYI MADUKA

PRESENT POSITION: GENERAL MANAGER, WNBS-WNTV, IBADAN

PAST POSITIONS : CHIEF ENGINEER, WNBS-WNTV, 1969-73

DATE & PLACE OF BIRTH : OCTOBER 5, 1935; LAGOS, LAGOS STATE

PRESENT CITIZENSHIP: NIGERIAN; NONE PREVIOUS

PREVIOUS TRAVEL TO THE US : NONE

PREVIOUS TRAVEL TO OTHER COUNTRIES: BRITAIN, IRELAND,

FRANCE, GERMANY, ITALY, SWITZERLAND

PREVIOUS USG GRANT: NONE

VISA ELIGIBILITY : NAMECHECK SATISFACTORY, VISA ELIGIBLE

REASONS FOR NOMINATION: MR. MADUKA HAS BEEN GENERAL

MANAGER OF WNTV-WNBS FOR LAST THREE YEARS,

HAVING RISEN FROM THE RANKS (HE BEGAN WORKING FOR STATION IN 1961,

FRESH FROM ENGINEERING SCHOOL IN U.K.). THE STATION, UNDER HIS

MANAGEMENT, HAS BECOME PERHAPS THE MOST SIGNIFICANT AND

CONTROVERSIAL OF NIGERIA'S TELEVISION STATIONS; THE ONLY ONE CAPABLE

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 LAGOS 01632 091641Z

OF BEING SEEN IN THE FORMER WESTERN AND KWARA STATES, AND IN

LAGOS AS WELL. FROM HIS BASE IN IBADAN, MADUKA HAS MAINTAINED AN ACTIVE, NON-SYCOPHANTIC APPROACH TO PROGRAMMING, CHARACTERIZED, AS HE PUT IT RECENTLY, THUS: "I ENCOURAGE MY PEOPLE TO PUSH AT THE BOUNDARIES, TO TEST THE LIMITS (REFERRING TO FMG CONTROL) OF HOW FAR WE CAN GO. WE FIND THAT IN DOING SO, WE EXPAND THOSE LIMITS." HE IS HELD IN HIGH REGARD IN MEDIA COMMUNITY AND HAS WIDE CONTACTS (HE IS A KING'S COLLEGE "OLD BOY") OUTSIDE IT, AS WITNESS NOT ONLY HIS STEADY RISE TO THE GENERAL MANAGERSHIPBN BUT THE FACT THAT, AN IBO, HE HAS NONETHELESS SURVIVED ALL THE TIDES OF FORTUNE OF THE LAST TEN YEARS IN NIGERIA AND THE FORMER WESTERN STATE, AND DURING THE CIVIL WAR, WAS QUIETLY SENT ABROAD (TO IRELAND) FOR ADVANCED STUDY. HE IS DEEPLY INVOLVED IN THE PLANNED PHASED FEDERALIZATION OF THE NATION'S TELEVISION STATIONS AND IS BEING CONSULTED BY THE FMG ON STRUCTURE OF PLANNED FCC-TYPE BODY THAT MIGHT RUN NEW SYSTEM. MR. MADUKA HAS HAD LONG, FRIENDLY RELATIONSHIP WITH USIS IBADAN, AND HIS STATION REGULARLY PROGRAMS USIS-PRODUCED MATERIALS. HE HAS STRUCK THE NOMINATING OFFICER AND HIS PREDECESSOR AS INTELLIGENT, BRAOD-. MINDED, STABLE AND HIGHLY ARTICULATE, WITH NOTABLE ABSENCE OF ANTI-WESTERN BIAS. HE HAS VISITED AND IS CONVERSANT WITH MOST OF THE COULTRIES OF WESTERN EUROPE, HAS NVEVER BEEN TO THE U.S., HAND HAS EXPRESSED A DECIDED WISH TO DO SO.

OBJECTIVES OF US VISIT: MR MADUKA'S NOMINATION IS UNUSUAL

IN THAT IT IS QIN ACCORD WITH ALL OF 1976

NIGERIA PROGRAM OBJECTIVE INCLUDING II WITH THE POSSIBLE EXCEPTION OF OBJECTIVE V. (FESTAC). HE CLEARLY ALREADY HAS A GOOD DEAL TO SAY ABOUT WHERE NIGERIAN BROADCASTING IS IN 1976, AND SHOWS EVERY LIKELIHOOD OF HAVING A SIGNIFICANT VOICE IN WHERE IT IS GOING IN THE CRUCIAL NEXT 2-4 YEARS. FAR FROM DIMINISHING IN IMPORTANCE AS WNTV IS ABSORBED INTO A LARGER NATIONAL FRAMEWORK, IT IS OUR DISTINCT IMPRESSION THAT HE WILL LOOM EVEN LARGER IN THAT STRUCTURE. BROADENING HIS VIEW OF AMERICA AND ITS POTENTIAL FOR CONSTRUCTIVE COOPERATION WITH NIGERIA, PARTICULARLY IN THIS PECULIARLY ELITE-INFLUENCING MEDIA FORM CANNOT BUT BE IN THE BEST INTERESTS OF THE UNITED STATES.

AVAILABILITY FOR US VISIT: MAY 2, 1976.

3. ADVISE.

DECONTROL ON RECEIPT.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 LAGOS 01632 091641Z

EASUM

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976LAGOS01632
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760049-0223
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760268/aaaaciaa.tel
Line Count: 108
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 01 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 JUL 2004 by ellisoob>; APPROVED <01 JUL 2004 by morefirh>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY-1976 INTERNATIONAL VISITOR GRANT
TAGS: OEXC, NI, (MADUKA, VINCENT I)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006